


Risk-free solution for mobile app developers to grow their business

Adsup helps mobile app developers to increase their **revenue** by acquiring **high-value paying users** through performance advertising



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Case Studies | Games

Here are the cases, which our partners allowed us to share.
Most of the data is classified due to confidentiality

STORMFALL: RISE OF BALUR| GAME

ANDROID AND IOS



Installs

> 3 0 000 on

Android & iOS

RESULTS

Entering Russian market of strategy games. Promotion of the game and expansion of its foot print in the market.

Sources:  

GOALS

- Acquisition of loyal users
- Promotion of the game on the Russian market

OUR SOLUTION

Market of strategy mobile games is a rival environment. To promote **Stormfall: Rise of Balur** and to make it competitive, we have studied **target users**, and developed a personalized approach to make advertising efficient.

We used various mechanisms to multiply conversion rate into loyal user, such as **interest targeting, case-specific approach in creation of ad materials, and constant optimization of advertising campaigns**. Strategy of combined marketing solutions played a positive role in gaining settled aims.



OUR CLIENTS



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**READY TO BOOST YOUR
REVENUE AND PUSH UP
YOUR BUSINESS?**

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Contact Us

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